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August 06, 2004

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Certified by



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Acting Under Secretary of Commerce for Intellectual Property and Acting Director of the U.S. Patent and Trademark Office

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PROVISIONAL APPLICATION FOR PATENT COVER SHEET This is a r qu st for filing a PROVISIONAL APPLICATION FOR PATENT under 37 CFR 1.53(c). INVENTOR(S) Residence Given Name (first and middle [if any]) Family Name or Surname (City and either State or Foreign Country) Burbank, California McCrossan Joseph Tomovuki Okada Nara City, Japan Masayuki Kozuka Arcadia, California Additional inventors are being named on the separately numbered sheets attached hereto TITLE OF THE INVENTION (280 characters max) A METHOD AND APPARATUS FOR PROVIDING A RICH GRAPHICS COMPOSITING FRAMEWORK FOR INTERACTIVE GRAPHICS WHICH ARE OVERLAID WITH VIDEO CONTENT Direct all correspondence to: **CORRESPONDENCE ADDRESS** Place Customer Number **Customer Number** 21611 Bar Code Label here OR Type Customer Number here Firm or Individual Name Snell & Wilmer LLP Address 1920 Main Street, Suite 1200 Address Irvine 92614 CA State 7IP City Telephone 949-253-4920 949-955-2507 Fax Country ENCLOSED APPLICATION PARTS (check all that apply) Specification Number of Pages CD(s), Number Drawing(s) Number of Sheets Other (specify) Application Data Sheet. See 37 CFR 1.76 METHOD OF PAYMENT OF FILING FEES FOR THIS PROVISIONAL APPLICATION FOR PATENT (check one) **FILING FEE** AMOUNT (\$) A check or money order is enclosed to cover the filing fees The Director is hereby authorized to charge filing 19-2814 \$160.00 fees or credit any overpayment to Deposit Account Number Payment by credit card. Form PTO-2038 is attached. The invention was made by an agency of the United States Government or under a contract with an agency of the United States Government. No. Yes, the name of the U.S. Government agency and the Government contract number are: Respectfully submitted, 11-12-03

USE ONLY FOR FILING A PROVISIONAL APPLICATION FOR PATENT

This collection of information is required by 37 CFR 1.51. The information is used by the public to file (and by the PTO to process) a provisional application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 8 hours to complete, including gathering, preparing, and submitting the complete provisional application to the PTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this tenden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Provisional Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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17366-1750

REGISTRATION NO.

(if appropriate)

Docket Number:

A METHOD AND APPARATUS FOR PROVIDING A RICH GRAPHICS COMPOSITING FRAMEWORK FOR INTERACTIVE GRAPHICS WHICH CAN BE OVERLAID WITH VIDEO CONTENT

BACKGROUND OF THE INVENTION

Field of the Invention

The present invention is directed to improvements in the BD-ROM high-definition movie mode (HDMV) interactive graphics format to enable supplemental graphics to be provided by a content provider to support background images, animation effects for menu introduction and menu removal, and a wider range of colors to support per page palettes.

Description of Related Art

A digital video broadcast standard (DVB-SUB) has been used as a consumer movie distribution format, and recently there has been development of a BD-ROM format with a BLU-ray Disk Founders (BDF) defining syntax and semantics of data streams and associated decoding models for presentation of graphics and interactive graphics. Development of the shorter wavelength lasers such as a blue laser diode have increased the storage capacity of recording mediums such as a BD-ROM disk.

There is a desire in this art to provide improved editorial features to take advantage of this increased storage capacity without interfering with the audio-video playback of stored data such as a movie.

SUMMARY OF THE INVENTION

The innovations in our present invention are designed to extend the BD-ROM High-Definition Movie Mode (HDMV) Interactive Graphics format that is used in the BD-ROM standards, and more particularly, to provide a method and apparatus of extending this format

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support Pop-up menus and Multi-Page menus without causing interruption to the audio-video playback. Traditionally, background images have been supplied by the video playback, and the present invention permits Pop-up menus and Multi-Page menus to be supported directly to represent the background images so that the video playback need no longer supply the menu backgrounds. This permits editorial content to be easily facilitated with Pop-up menus and multi-page menus.

Additionally, the present invention provides a per page palette to support a wider range of colors that can be used in each menu page again while supporting multiple menu pages and Pop-up menus that do not interrupt the audio-video playback. Traditionally, the video playback has been necessary to support any animation effects that would be desired. The present invention provides the feature of permitting the Pop-up menus and Multi-Page menus to be supported directly so that animation effects can be advantageously inserted without disturbing or requiring support from the video playback. Thus, the present invention provides several methods to extend with relatively low impact, the BD-ROM HDMV interactive graphics format and decoder model to permit a richer graphics compositing framework. Accordingly, the present invention permits a direct support of background images for menus and various examples of the manner in which the interactive graphics format can be extended or supported in the following documentation. Additionally, the present extends the graphics framework of the interactive graphics format to support per page palettes which is particularly useful when the format represents menu hierarchy and multi-pages directly. Examples are provided in which the interactive graphics format can be extended to support this per page palettes to increase the range of color that will be available.

The present invention further supports animation effects such as, for example, whites and fades for menu introduction and menu removal. Again, examples are provided to disclose an animation effect for the introduction and removal of menu graphics. Accordingly, the richer graphics compositing framework provided by this invention can be used by content providers to more clearly differentiate DVD-video titles and the new BD-ROM titles.

BRIEF DESCRIPTION OF PREFERRED EMBODIMENT

Please refer to the attached documents for a more detailed description of the present invention.

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Proposal:

graphics compositing framework Interactive Graphics to provide a richer Extensions to BD-ROM Hi-Def Movie Mode 1/11/03

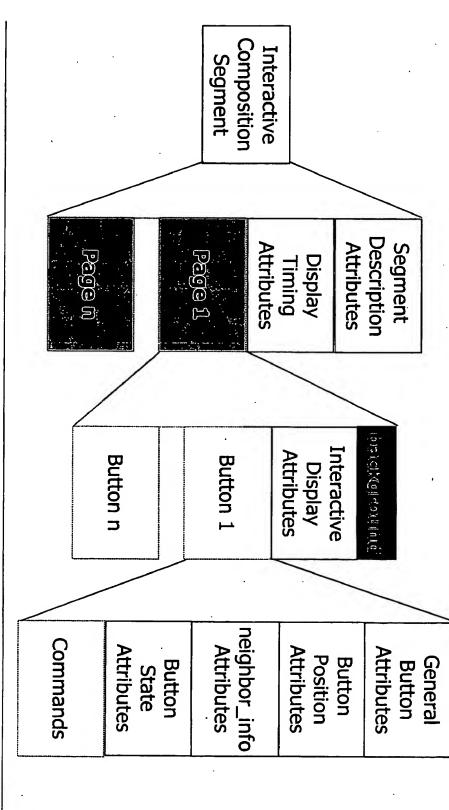
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Basic Proposal

- cost of decoder implementation. graphics compositing environment whilst minimizing the **HDMV Interactive Graphics streams to provide a richer** Expand upon the structure and framework of BD-ROM
- background. This is useful when pop-up menus and multi-page menus Support Menu background still image - Buttons are "painted" over Menu
- cannot utilize the video plane to provide a background for the menus. (without interruption to AV playback) are supported as the content provider
- pop-up menus that do not interrupt AV playback) provide wider range of Support animation effects for introducing and removing menu e.g. fades or colors to be used in each menu page. Per-page Palette (to be used when supporting multiple menu pages and

Menu Background: Example 1

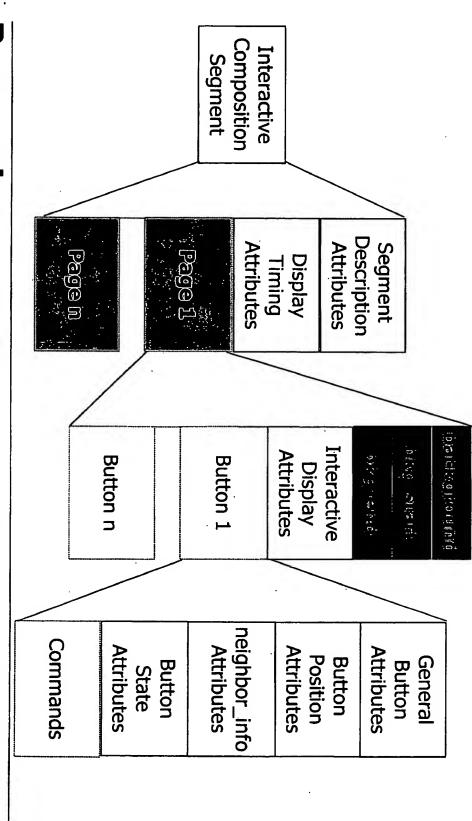
add additional fields (position, object-id reference) to support a static Menu Background Using proposal to extend framework for multiple-page support,



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Menu Background: Example 2

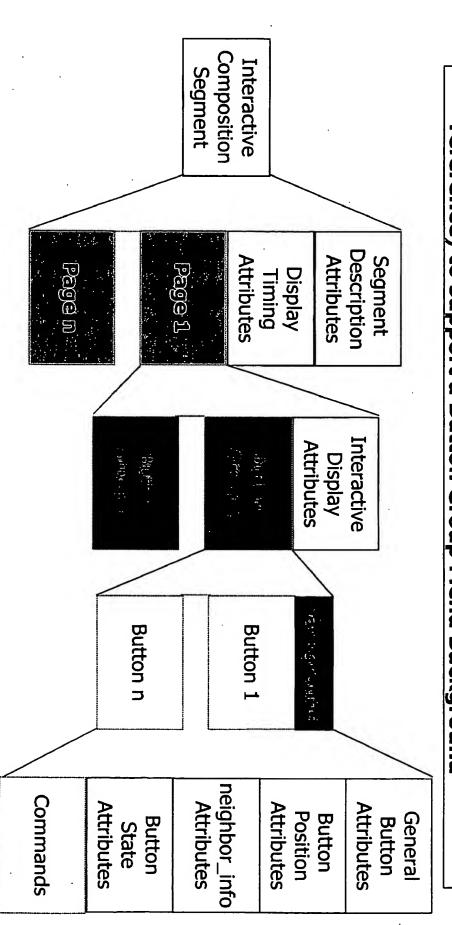
add additional fields to support an animated Menu Background. Using proposal to extend framework for multiple-page support,



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Menu Background: Example 3

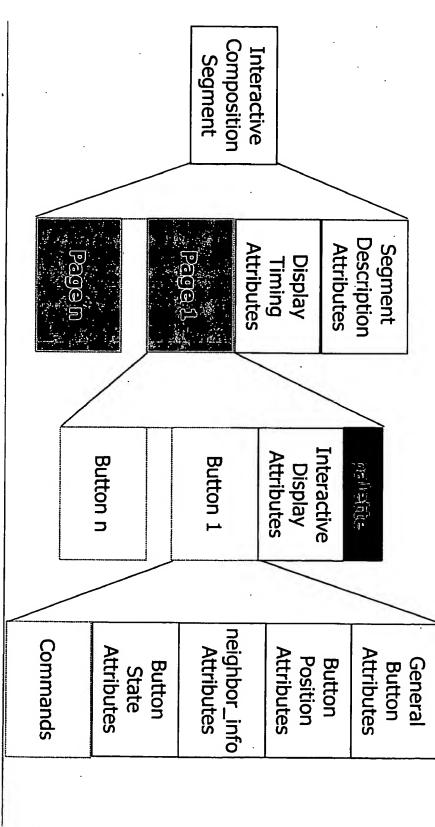
group Buttons together and provide fields (position, object-id reference) to support a Button Group Menu Background Using proposal to extend framework for multiple-page support,



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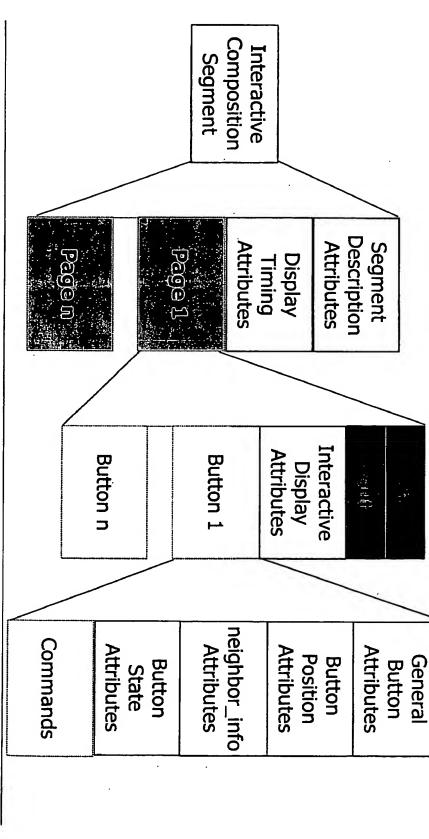
Per-page Palette: Example

Using proposal to extend framework for multiple-page support, add a field for Palette reference.



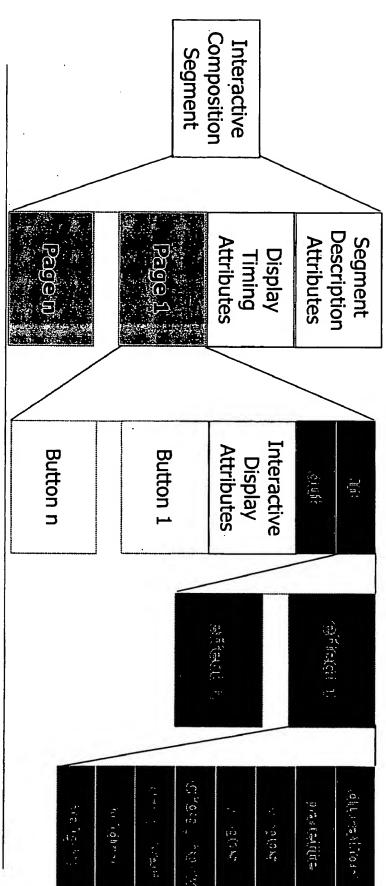
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add additional fields to support an animated intro and an animated removal of Menu Pages. Using proposal to extend framework for multiple-page support,

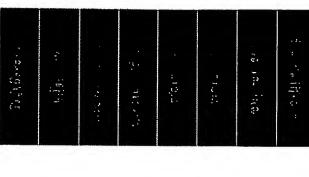


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- structure: they consist of an effect sequence. The intro and removal sections of the ICS have the same
- framework provided in Presentation graphics. Use an animation effect framework that is similar to the

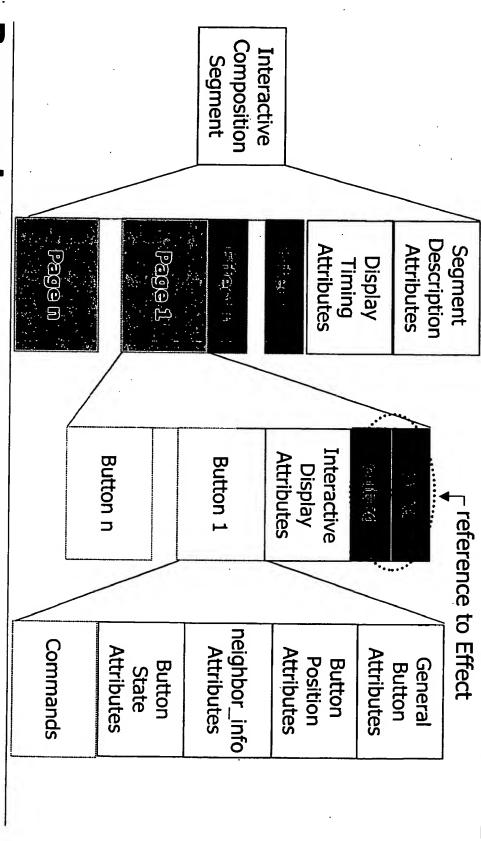


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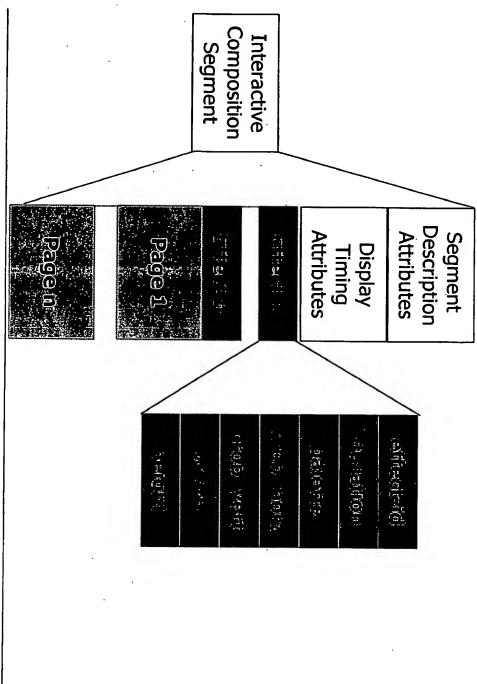
Vertical Position of cropping rectangle in actual Menu image Horizontal Position of cropping rectangle in actual Menu image Vertical Position to start compositing on the Graphics Plane Horizontal Position to start compositing on the Graphics Plane Reference to Palette for this effect (provides framework for fades) Duration of Effect in System Clock cycles Height of cropping rectangle in actual Menu image Width of cropping rectangle in actual Menu image

Several animation effects may be identical. animation effects. Support reuse of



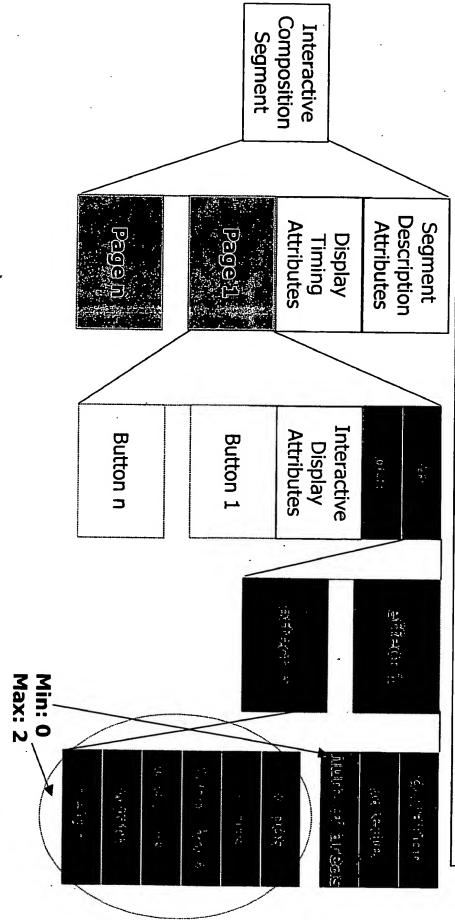
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Several animation effects may be identical. Support reuse of animation effects.



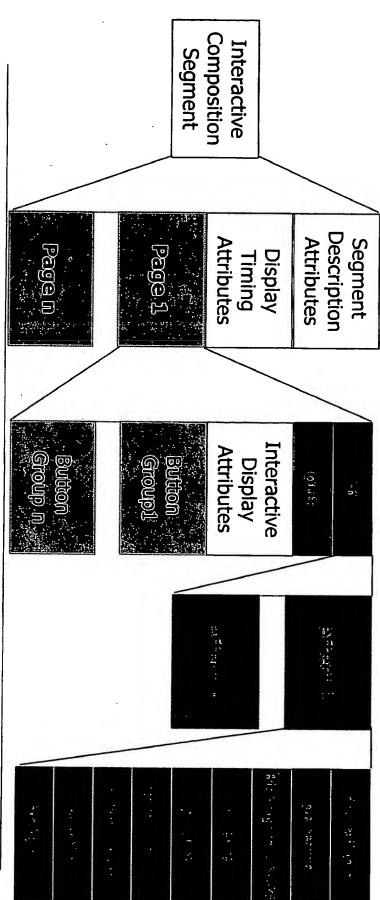
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Using Animation Effects example 1, extend to support additional fields for two cropping areas



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- rectangle. Example 3, reference the Button Group for the cropping Extending Animation Effects example 1 and the Background
- This provides a flexible framework for different parts of the menu to be animated for introduction and removal.



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